

iPurple UF sålde egenproducerade skal till iPhone som hängdes runt halsen.

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Creating a better world

- Inledning, tillverkning

You are awesome. Care to be more awesome?

- Målgrupp

Get on the bandwagon!

- Marknadsföring

We are iPurple

- Vilka är vi?

The Road to Success

- Våra mål

The iPurple style is too strong to go out of style

- SWOT

The iPurple Plan of Action

- Handlingsplan

Cash is cool. Buy our product so you won't lose it

- Resultatbudget

Cash forecast

- Likviditetsbudget

The future looks iPurple

- Framtid